

Press Release: Triangle Insights Group Opens San Francisco Office

Research Triangle Park, NC: October 3, 2016

Premier life sciences consulting firm establishes local presence in Bay Area

Triangle Insights Group, a strategy consulting firm serving leaders across the life sciences industry, announced today that it has opened a new office in San Francisco.

The new office will allow the company to provide local support to a rapidly growing list of West Coast clients. The office will also assist in addressing the increased space needs for the rapidly growing company.

The firm advises clients on strategic commercialization, portfolio design, licensing diligence, and clinical development decisions. Over the next two years, company leaders anticipate accommodating 15 to 20 team members in San Francisco.

"In addition to positioning us physically closer to several important clients, a local presence is important as we recruit team members from the Bay Area's terrific talent pool" said Kate Kitsopoulos, the leader of the new office.

From the new office, Triangle Insights will provide services to clients who develop and commercialize therapeutics, diagnostics, and medical devices. "This is an important milestone for our firm. Since our inception, opening a San Francisco office has been an important part of our strategic plan," said Barrett Rankin, a founding partner. "The region has obvious historical significance to our industry and continues to be the source of novel breakthrough technologies and new companies."

For more information about the office opening, visit <u>www.triangleinsights.com</u> or call (919) 813-6079.

About Triangle Insights Group

Headquartered in Research Triangle Park, Triangle Insights Group, LLC is a strategy consulting firm providing guidance on the most critical business issues to leaders in life sciences organizations. The firm's approach combines deep knowledge of the industry across therapeutic areas and functional groups, with a dedication to creativity and disciplined critical thinking. Recommendations from Triangle Insights Group are



original, relevant to the industry environment, and supported by rigorous analytics. Clients of Triangle Insights Group include large pharmaceutical companies, emerging biotechnology firms, diagnostics manufacturers, medical device companies, and private equity investors.